

EDUCATION

Master of Fine Art in Illustration

University of Hartford, Hartford Art School, 2013 | Hartford, CN

Bachelor of Fine Art in Graphic Design

Temple University, Tyler School of Art, 2003 | Philadelphia, PA

EXPERIENCE

Mario Zucca Illustration, Owner/Sole-Proprietor, 2004–Present

- Create imagery for editorial, book, advertising, branding, and packaging clients
- Collaborate with Art Directors to develop and refine visual concepts
- Design self-promotional pieces, including email, direct mail, and social media campaigns
- Manage all aspects of print sales through e-commerce platforms and wholesale clients

The University of the Arts, Adjunct Professor, 2016–2017

- Develop assignments, lectures, demonstrations, and coordinate guest lecturers
- Conduct in-class critiques of student artwork in both group and one-on-one settings

Philadelphia University, Adjunct Professor, 2011–2016

- Develop assignments, lectures, and in-class demonstrations
- Conduct in-class critiques of student artwork in both group and one-on-one settings

Temple University, Tyler School of Art, Adjunct Professor, 2011–2016

- Develop assignments, lectures, demonstrations, and coordinate guest lecturers
- Conduct in-class critiques of student artwork in both group and one-on-one settings

SELECT CLIENTS

Chase Bank, Crayola, Dr Pepper, *Ebony*, *ESPN: The Magazine*, *The Hollywood Reporter*, *Jimmy Kimmel Live*, Klutz, *Maxim*, National Football League, *New York Magazine*, *The New York Times*, *Newsweek*, O, *The Oprah Magazine*, Pittsburgh Pirates, PNC Bank, Ravensburger, Sheetz, St. Joseph's University, Temple University, *The Ringer*, *Variety*, *The Wall Street Journal*

HONORS & PROFILES

3x3 Professional Show, *American Illustration*, *The Art of Illustrated Maps*, *The Buffalo News*, *Creative Quarterly*, *Creative Quarterly 100 Best Annual*, *Detroit Metro Times*, *Society of Illustrators Annual*, *Society of Illustrators West Annual*, WPXI

PROFESSIONAL REFERENCES

Frank Baseman

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Steve DeCusatis

Steve DeCusatis Design | steve@stevededcusatis.com | 215.840.0880

Karen Onorato

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